

Results of Logo competition organized by IPR Cell, NIT Arunachal Pradesh

Ref: NIT/AP/IPR/Logo Competition/2020-21/03, dated 19/03/2021

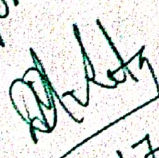
Criteria adopted for judging the logo designed:

- Logo should be contextual.
- It should be simple, uncluttered with minimum elements.
- Logo should be easily recognizable.
- Logo should be easily distinguishable from other logos.
- Logo should be easily remembered and should be able to be retained in memory.
- Associations and context that logo portrayed should be clear to viewers.
- Logo should be easily reproduced either in colour or in black and white as well as used as rubber stamp and still legible even when it is small in size.
- Logo should be also reproducible in various other materials.
- Logo should be ageless, means should not become obsolescence.

Comment from IPR Cell, NIT Arunachal Pradesh:

According to the above mentioned criteria every reviewer has given their own insight. We found the logo prepared by MONICA MIBANG, EE/17/06 is best suitable and selected for 1<sup>st</sup> Position. All reviewers have mentioned some comments. Miss MONICA MIBANG should address all those comments as soon as possible and make changes according to reviewer comments and send back to the email [iprnitap@gmail.com](mailto:iprnitap@gmail.com) within maximum 1 month of time. She should also fill up and send declaration form and bank details with signature within this period of time. If she is not able to send us comments within stipulated time frame then we will call for next candidate.

Reviewer comments are mentioned below.

Approved  
  
17/6/21

MONICA MIBANG, EE/17/06



### Reviewer 1

- Design is clear and uncluttered. Recognizable, distinguishable and associative with the context. Directly associated NIT Arunachal Pradesh and IPR Cell in text. Also various elements associated with IPR, like books, nature, atoms etc. are added with two hands protecting the knowledge. Arunachal Pradesh
- It can be easily reproduced either in colour or in black and white as well as used as rubber stamp but various elements of the logo may not be still legible when it is small in size.
- Suggestion for improvement: National Institute of Technology Arunachal Pradesh should be in the middle of the outer and inner circle and hills and the Sun can be with thick lines and leaves can come down.

### Reviewer 2

- NIT-AP & IPR Cell representation words present.
- Balanced for space, seal, clarity.
- Depicts Intellectual work & reward from academic research.
- Unique and related design to NIT-AP logo.

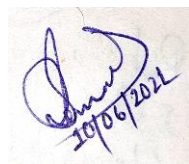
### Reviewer 3

- On reviewing the same, my personal views on the three most meaningful logos that has been designed by the contestant, is herewith attached in the mail. I have mentioned the result categorically.

Signature :



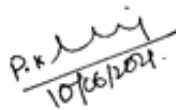
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10/06/2021

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