

SKILLEIT

Upskill for Future

Nurturing Entrepreneurial
Mindset & Skillset
among Students & Youth
through Games & Tools



Entrepreneurship is the need of the hour

A young Bharat with million of unemployed youth and plethora of social problems to be solved, throws a great challenge as well as a big opportunity.

To overcome the challenge and tap this opportunity, the only way forward is an inclusive approach, which is to nurture entrepreneurial spirit and mindset among youth of our nation!

Youth with entrepreneurial spirit and mindset will start looking problems around them as opportunities and innovate to come up with indigenous solutions for local problems and thus create a stronger and an *Atmanirbhar Bharat*.

Challenge

How to nurture
entrepreneurial spirit and mindset
among the
students of schools & colleges



A photograph of two young Black women smiling. The woman on the right is holding a white book with a blue owl logo and the text 'TOOGLE' and 'Tools for Outcome & Games for Learning'. The background is a textured wall.

Our Innovative Solution

- TOOGLE Methodology –
Tools for Outcome & Games for Learning
- Specially designed to engage, excite & empower students to kick start their entrepreneurial journey
- Online delivery mode enables reach to masses & offer cost effectiveness
- Hybrid model (with physical start-up game kit & online training programs)

Our Approach

We believe that entrepreneurship is really not a fate, yet a capability, and it's not limited to just about starting a company. An entrepreneurial mindset is a way of thinking and a skill set that can be learned by anyone.

Entrepreneurial Skillset

Idea

Opportunity Identification
Understand the User need
Ideation & Innovation

Prototype

Idea Validation
Skillset & Skill gap
Bootstrapping
Minimum Viable Product

Micro-Launch

Refine the prototype
Lean Start-up Canvas
Prepare the Pitch deck
Investor's perspective

Entrepreneurial Mindset

- Opportunity Seeker
- Growth Mindset
- Design Thinking
- Problem Solver
- Empathy
- Innovator



Programs for

- College Students
- School Students
- Youth
- Women
- Trainers
- Teachers



1. Mass to Class

Objective - Reaching to larger group to nurture Entrepreneurial spirit, mind-set & filter potential entrepreneurs

Session Topic

1. The Dreamer
2. Opportunity grabber
3. Problem Solver
4. Innovator
5. The Doer

2. Idea to digital MVP Launch

Objective - To train selected participants on the start-up journey and help them launch their Digital Minimum Viable Product (MVP)

Session Topic

1. Opportunity Identification
2. Innovation
3. Start-up journey
4. Idea & problem statement
5. Design Thinking
6. Idea Validation
7. POC
8. How to build MVP
9. Build MVP
10. Validate MVP
11. Start-up lean Canvas
12. Digital MVP Launch (Demo Day)

3. Idea to Start-up Micro Launch

Objective - To empower and handhold students to micro - launch their Start-up

1. Opportunity Identification
2. Innovation
3. Start-up journey
4. Idea & problem statement
5. Design Thinking
6. Idea Validation
7. POC
8. How to build MVP
9. Build MVP
10. Validate MVP
11. Start-up lean Canvas
12. Digital MVP Launch
13. Market validation
14. Prototype Launch
15. Business Modelling
16. Financial modelling
17. Pitch Deck
18. Start-up Micro Launch

Industry & Job focused Start-up Programs

Industry Connect Start-up Programs

One Semester project

- Students get the opportunity to directly work with industry & innovate to solve industry problems
- Align field of study with industry & apply learnings in real time
- First hand exposure of market and industry
- Build a solid career path by building scalable start-ups with industry

Job Focused Start-up Programs

One Semester project

- Aligning career path with aspiring industry through live Intrapreneurship projects
- Innovate to solve challenges & create value preposition for employer
- Build Intrapreneurial CV

Online Game & Tool-Based Start-up Programs



Physical Start-up Game Kit



- 13 stage startup journey. Each stage contains -
- Key learning outcome
- Key terms
- Worksheets
- Visual Thinking
- Key Takeaway

World's 1st Start-up Game Kit

Our Methodology



Gamification



Activity & Tools



Experiential & Engaging

Tangible Outcome



Idea
Generation & Validation



Build
Minimum Viable Product



Launching of Digital
Minimum Viable Product



Micro-Launch of Start-up



Learning Outcome

IIC INNOVATION
AMBASSADOR TRAINING SERIES

Know Start-up
Journey

Develop
Entrepreneurial
Mindset

Learn about
Pitch & Fund
Raising

Learn Design
Thinking

Life Skills
(FLIPS)

- Flexibility
- Leadership
- Initiative
- Productivity
- Social Skills

Learning Skills
(The 4 C's)

- Critical Thinking
- Creativity
- Collaboration
- Communication

Literacy Skills
(IMT)

- Information
- Media
- Technology

Recognition

#startupindia

Recognized by Start-up India
Awarded Tax Exemption

Founders are recognized as
Innovation Ambassador
by Institution's Innovation
Council, Ministry of
Education Initiative



Winner of
Start-up 500 Awards



Most Innovative
Company of the Year

Partners



MIZORAM UNIVERSITY
INCUBATION CENTRE

Incubation Centre
Mizoram University

AIC-DSU
Innovation Foundation

Atal Incubation centre
Dayanand Sagar University, Bengaluru



Slumcode,
Kenya, East Africa



THE
ENTREPRENEUR
ZONE

Start To Startup
A UNIT OF ZEN SKILLPROC PVT. LTD

The Entrepreneur Zone,
Hyderabad

TONIC
The best of teaching

Tonic Teaching,
Belgium

Our Team



Kunwar Vijay Parmar
Founder

MBA & Certification in Entrepreneurship,
previously launched India's 1st farm
tourism start-up.
Ex. B.D-Manager Zen Technologies Ltd



Ritu Srivaastava
Founder

B.Arch. & Certification in Entrepreneurship
& Innovation Management-MITx,
Ex. Vice President-Design Management-
Sumitomo Corporation



Ashima Aggarwal
Director

Masters in Mathematics & Education,
An educationist with 30 years
of teaching experience.



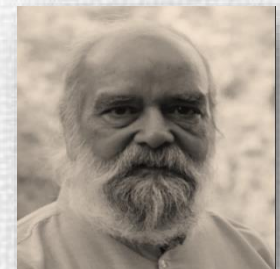
Prof. S. Lakshmi Devi
Advisor

An alumna of Miranda House,
Honorary Director of centre of
Entrepreneurship, University of Delhi,
Founder Principal of Shaheed Rajguru College.



Prof. Vinay Nangia
Advisor

An alumnus of Banaras Hindu University
Headed Business School in IIT Roorkee,
Global work exposure &
a passionate mentor



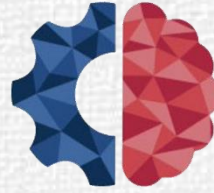
Prof. S.K. Palhan
Advisor

An alumnus of IIT Kharagpur & FMS,
Professor at Great Lakes Institute of
Management. Self Effectiveness trainer
& a pioneer in entrepreneurship education

Our Projects



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



**MHRD'S
INNOVATION CELL**
(GOVERNMENT OF INDIA)

MEDMOC
MIZORAM STATE ENTREPRENEURSHIP DEVELOPMENT MONITORING COMMITTEE
MEDMOC
GOVERNMENT OF MIZORAM



**MIZORAM UNIVERSITY
INCUBATION CENTRE**



BML MUNJAL UNIVERSITY™
A **HERO GROUP** INITIATIVE



ashoka
UNIVERSITY



JK LAKSHMIPAT UNIVERSITY
(Recognised by Government of Rajasthan and covered u/s 2(f) of the UGC Act 1956)
Enlightening Minds. Inspiring Leadership.



**GALGOTIAS
UNIVERSITY**

AIC-DSU
Innovation Foundation



Letter of Appreciation From Mizoram University Incubation Centre (Govt. of Mizoram)



Dr. Laldinliana
Director

मिज़ोरम विश्वविद्यालय MIZORAM UNIVERSITY

इन्क्यूबेशन केंद्र INCUBATION CENTRE

आइज़ल- ७९६००४, मिज़ोरम AIZAWL-796004, MIZORAM

Dated: 25 Nov 2020

Letter of Appreciation

To,

Team Skilleit
(Wivitan Solutions India Pvt Ltd.)
Gurugram

It is my pleasure to write a letter of appreciation to your organization for successfully conducting the Start-up incubation Program for the students of Mizoram University (Incubation Centre). we are glad to share that we have received encouraging feedback from the students.

The program was well designed and its application, activity, and game-based approached made it more vibrant and engaging for the participants. The overall program success level and its outcome were found excellent. We are glad to see that many start-up teams generated innovative start-up ideas and also developed their digital Minimum Viable Products.

We are also glad to have you as our formal partner for conducting such programs for the Mizoram Government under its Entrepreneurship Development Scheme & look forward to our collaborative efforts to nurture the entrepreneurial mindset and spirit among the students and youth of the state of Mizoram through your innovative & Game-Based Start-up programs.

We at Mizoram University Incubation Centre wish you a great success ahead.

(Dr. LALDINLIANA)

Letter of Appreciation From BML Munjal University



Founded by
THE HERO GROUP

12 Oct., 2020

Team Skilleit

(Wivitan Solutions India Pvt Ltd.)

Gurugram,

Dear Kunnwar Vijay,

It is our pleasure to write a letter of appreciation to your organisation for successfully conducting Teachers' StartUp Training for our faculty and Start-up foundation Program for students.

Our faculty found the program valuable and we also received overwhelming feedback from our students.

The program was well designed and its application, activity and game-based approach made it more vibrant and engaging for the participants. The overall program engagement level and its outcome was found excellent.

We surely look forward for our continues association.

We wish you great success ahead.

Sincerely,

Davinder Singh

Associate Professor – Innovation & Strategy

Assistant Dean

School of Management

www.skilleit.com

[Click to connect through WhatsApp](#)

Call +99712 25183



Wivitan Solutions India Pvt. Ltd.

An Educational Start-up

Recognized by Start-up India (DIPP-24301)

ISO 9001:2015 Company

Gurugram (India)