



**5 DAY ONLINE WORKSHOP  
ON  
ENTREPRENEURSHIP AND INNOVATION AS A CAREER OPPORTUNITY**

**18-22 January 2021**

**Organised by IIC-INSTITUTE INNOVATION CELL in collaboration with  
STARTUP CELL**

**National Institute of Technology  
Arunachal Pradesh  
Sponsored by TEQIP-III**

**INTRODUCTION:**

Our Hon'ble Prime Minister Narendra Modi has coined a new slogan „Start-up India, Stand up India“ during his Independence Day speech. “We have to give the youth opportunities to grow and be industrialists and entrepreneurs. We want a start-up network to be established in India,” Sh. Modi said.

“We will also look to finance those start-ups BETTER THAT WILL PLEDGE TO PROVIDE EMPLOYMENT TO GREATER NUMBER OF PEOPLE,” HE ADDED.

The Prime Minister said his government was looking at systems for enabling start-ups. “We must be number one in start-ups – „start-up India and stand up India“. We will have 1.25 lakh start-ups, each giving employment to two-three people,” he said. In addition to the systems to facilitate startups, Modi said that loans would also be given to help people in their startups. Being a startup it is motivating and will provide better opportunities. It will certainly give positive wave to startups. To begin with Union Budget 2018, 3 lakhs crore has been allocated for MUDRA which is signed of positive impact for entrepreneurship linking with banking system.

India is witnessing a rapidly growing entrepreneurial culture especially in the technology venture room, which promises well not just for the economic growth, but also for meaningful deployment of trained manpower, creation of jobs, ushering in new technologies, products and services and Intellectual Property management.

**OBJECTIVES:**

1. To nurture START-UP ideas by identifying markets and make business plans.
2. To Promote Innovation in every sectors through IP Protection.
3. To Support Opportunities for all SME Units, Cluster Programmes & Various other MSME Initiatives especially for youths.
4. To empower Entrepreneurship Development Cells/STARTUP CELL/IIC
5. To helps in Start-Ups in registering their company.
6. To enable unemployed youths/engineering students for job creator not for job seekers.

**PROGRAM OUTCOMES:**

1. Unemployed Youths will be motivated to engage in entrepreneurship activities/start-ups and innovation.
2. Unemployed Youths will get complete awareness on setting up of EDC Cells within their states.
3. All participants will able to have a comprehensive understanding of the entrepreneurship development and the entrepreneurial mindset to become small business

**PROGRAMME SCHEDULE**

**5 Day Online workshop on Start-up and Innovation Program  
From 18-22 January 2021**

Date	Afternoon 3.00-4.00pm	Afternoon 4.00-5.00pm
18-01-2021	Inauguration/Session-1 Entrepreneurship Innovation	Session-2 Techniques of new idea generation
19-01-2021	Session-3 Feasibility study	Session-4 Fishery innovation and startup potentials
20-01-2021	Session-5 Ideation-Activity based learning	Session-6 Intellectual Property Rights
21-01-2021	Session-7 Design thinking	Session-8 Start-up and innovation as career
22-01-2021	Session-9 Marketing scope for entrepreneurship and innovation	Session-10 Successful entrepreneurship story /Valedictory function

**THE TENTATIVE SESSION SPEAKERS ARE:**

1. *Dr.Nepram Dhaneshor DGM, NEDFi Guwahati/Trained more than 100 entrepreneurs.*
2. *Mr. Siddartha Devnath, Scientist-C PIC(DST GoI), Assam Science Technology Environment Council, Assam*
3. *Dr. Gautum Huidrom, Asst Professor & Coordinator Centre for Entrepreneurship, RGU Itanagar*
4. *Dr. Vipin Kumar Misra Scientist Fishery Department Arunachal Pradesh*
5. *Mr. Sanju Singh Director EduLife India Bangalore*
6. *Ms. Sanju M. General Manager Big Concept Foundation Ltd. & Head JCRE Global College, Manipur*
7. *Mr. Subhash NH, Founder Arya(Another life) Sweden.*
8. *Dr. S.Saravana Kumar Asst. Professor of MBA- ESG Jain University Bangalora.*
9. *Mr. Chaitan Kumar Co founder LOVYASHA FOUNDATION & Sr Consultant MoRD Govt. of India.*

**ABOUT THE INSTITUTE**

The National Institute of Technology, Arunachal Pradesh (sponsored by the MHRD, Govt. of India) is one of 31 NITs established by the NITSER Act, 2009. The temporary campus is located in Yupia which is 3 kilometer from Naharlagun/Itanagar Railway station. The Naharlagun/Itanagar Railway station is the nearest railway station while the nearest airport is Lilabari Airport, 60 kilometers from NIT Arunachal Pradesh and 332 km from Guwahati Airport. NIT Arunachal Pradesh got rank 200 for the first since inception in the NIRF ranking 2020. NIT Arunachal Pradesh is one of the National Institute of Importance under MHRD Govt. of India. The more information about the Institute may be obtained from [www.nitap.ac.in](http://www.nitap.ac.in).

**ABOUT THE IIC AND STARTUP CELL**

NIT Arunachal Pradesh established IIC-Institute Innovation Cell and Startup Cell with the purpose of systematically fostering the culture of innovation and entrepreneurship among the faculty/staffs/students across the fields.

**REGISTRATION:**

Free registration but limited. Requesting everyone to do the registration by registering in the google form as soon as possible. \*Certificate will be given for those who attended all the sessions.

**Organised by  
IIC-INSTITUTE INNOVATION COUNCIL &  
STARTUP CELL  
NIT Arunachal Pradesh  
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