



India Agritech Incubation Network

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PARTNERS



Social Alpha Agritech Innovations Challenge

2.0



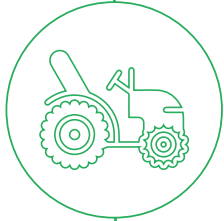
Calling for Innovations to solve these challenges:

Innovative technology solutions for small holder farmers, with a strong focus on affordability, accessibility, efficiency and user experience across the agriculture & allied value chain.

We invite innovators and entrepreneurs

that are focused on working on any of the following challenges faced by smallholder farmers:

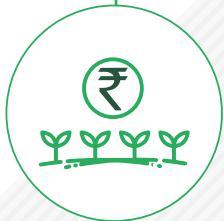
Improving Productivity and Yield Intensification



Making mechanisation accessible for small holder farmers



Access to quality, climate resilient and affordable inputs



Enabling Agri-financial services for small holder farmers



Protection of crops from animal attacks



End-to-end crop health monitoring and management techniques



Technologies to improve the availability, utilisation and efficient delivery systems of water for small holder farmers



Better post-harvest loss management and value-added activities:



Decentralised storage and technologies to improve shelf life of the produce



Value added activities at farmgate for better price realisation



Agricultural waste to value

Enhancing the rural livelihoods through Agri-allied activities



Improving the livelihood of small holder farmers through diversification

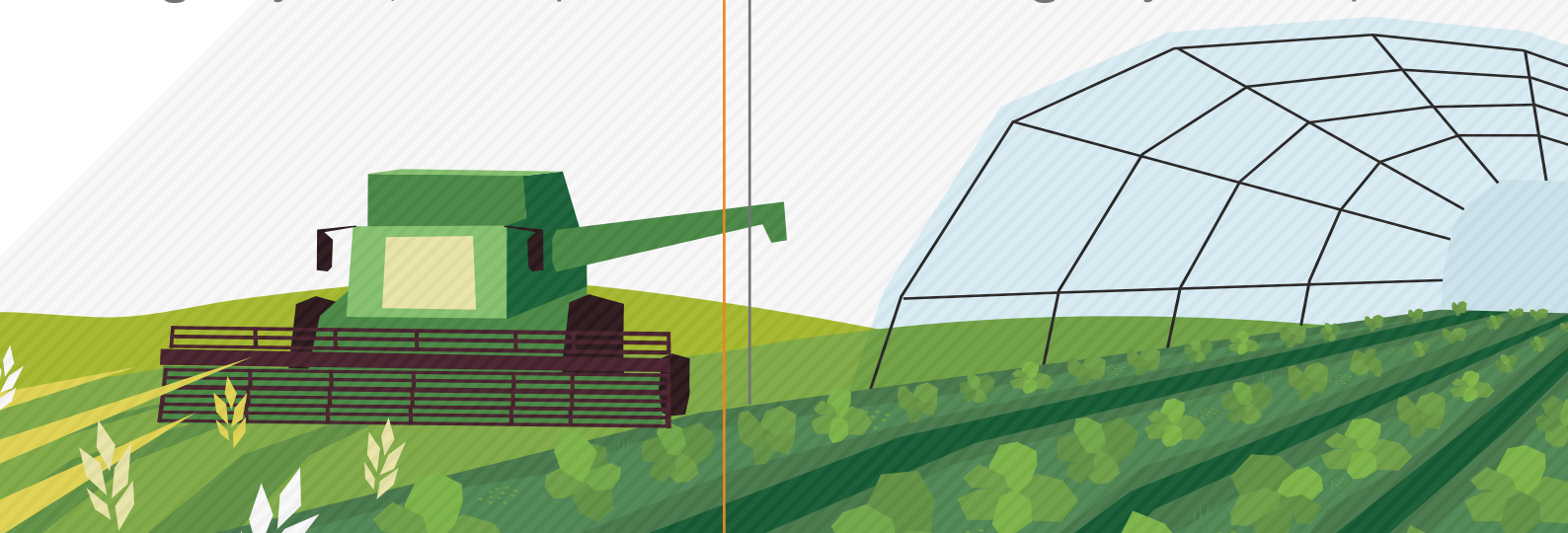
Winners of the Agritech Innovation challenge will form a part of one of the following programs:

Incubation Program for early stage start-ups -

managed by SIIC, IIT Kanpur

Venture Acceleration Program for mature stage start-ups -

managed by Social Alpha



Program Offerings:

For Venture Accelerator Program for matured start-ups managed by Social Alpha

Selected Winners to Receive

Access to **paid pilots** to test and validate the solution in the state of Uttar Pradesh.



Product development support including assistance with designing, rapid prototyping and design for manufacturing.



Access to **state-of-the-art technology** incubation centre with high quality labs, equipment for refining and testing at IIT Kanpur's Incubator facility.



Access to shared **incubation infrastructure** at Social Alpha or IIT Kanpur incubation centres at subsidised rates.



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Credits worth up to 10 Lakhs to avail incubation services such as product development support, accounting, compliance, taxation, legal, IP, etc.



Practical **on-the-ground feedback** from the farmer community, grassroots non-profits, agriculture experts, corporate and government bodies.



Access to mentors and capacity building through dedicated **portfolio management**.



Access to Social Alpha's **seed investment** and/or **grants** funding; and facilitated access to a large investor and donor network.



Program Offerings:

For Physical Incubation program for early stage start-ups management by SIIC, IIT Kanpur

Selected Winners to Receive

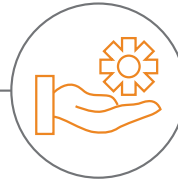
Access to state-of-the-art technology incubation space with high quality labs, equipment for refining and testing at IIT Kanpur's Incubator facility. Labs such as the tinkering lab, 4i lab, bio-incubator, among others, will be made accessible for product development.



Access to technical expertise from IIT-Kanpur and mentor access for product development.



Access to grants such as BIRAC, PRAYAS, PRISM, EIL, BIG, CSR Grants etc. via SIIC.



Product development support including assistance with designing, rapid prototyping and design for manufacturing.



Access to shared office space and amenities at IIT Kanpur incubation centres and support services such as accounting, compliance, taxation, legal, IP, etc.



Who should apply?

Individuals, Social Enterprises & Start-ups.

Inviting applications in two categories:

Track 1

Physical Incubation program for early-stage start-ups -
Product development in progress

Track 2

Virtual Incubation program for matured stage start-ups -
Prototype ready

Important Dates

Launch of Social Alpha Challenge for Agritech Innovations
30th November 2020

Deadline for applications
31st December 2020

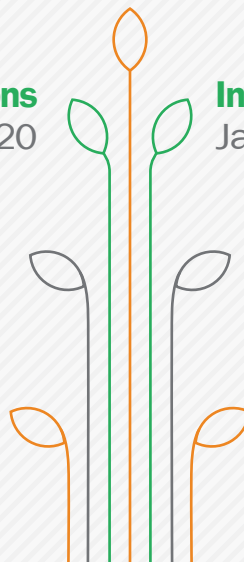
Initial evaluation
January 2021

Virtual interviews for top 60 applications
January 2021

Jury round for top 25; Grand finale; Announcement of winners
Mid-February 2021

Orientation launchpad and start of pre-incubation
March 2021

Incubation for next 12-24 months; Funding opportunity



Partners



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For more information on the curated problem statements
and the application form,
please visit

<https://www.socialalpha.org/agritech-innovations-challenge2-0/>

Please email us at the
quest@socialalpha.org for any queries you may have.